

Shower-room pods account for 50% of the prefabricated pod market



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The bathroom and kitchen pods market experienced an 8% increase in value through 2019 and continues to offer significant growth potential as an offsite building solution. We have seen much of this growth since around 2015 due to increased requirements for fast build and quick turnaround times in key construction sectors from hotels, student accommodation to high-rise apartment buildings. This is also combined with the impact from shortages of key construction skills in trades such as roofing, plumbing and bricklaying.

Shower-room pods as a definition should invariably include a shower enclosure, instead of a bath; together with toilet, washbasin and other accessories. They are generally specified on works where space is at a premium, such as student accommodation. They are also seen to be used where additional safety features are demanded, for example healthcare facilities and residential care homes.

Shower-room pods account for the largest share of the prefabricated pods market at 50% by volume and are typically used in student and other single-living style accommodation. There is also a growing trend towards having ensuite 'wetroom' pods in care homes as well as in more up-market apartment buildings.

Bathroom pods taken up the next largest share and are typically used in applications that require bathing facilities such as hotels, apartment buildings, hospitals and accommodations where space is not a concern. Kitchen pods take up the smallest share of the pod market, however, with new product developments, there are more opportunities to add value in the kitchen pod sector and this may motivate some market share gain in the future. We must also mention the newest segment being utility pods, which is currently an up and coming development within the pods sector.

We expect the shower-room and wetroom pods sector of the pods market to continue to grow into the long term. This is down to a number of factors, from the expansions of offsite construction in general to the need for new homes to be built within an ever-diminishing time frame.

For more information or to purchase this report please visit www.amaresearch.co.uk or call us on 01242 235724.

The information was taken from the [Bathroom and Kitchen Pods Market Report – UK 2020-2024](#) by AMA Research, which is available to purchase now at www.amaresearch.co.uk or by calling 01242 235724.

Editors Note:

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