

## Bathroom and Kitchen Brassware and Taps Market Report UK 2018-2022

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### Introduction and Overview

The brand new title '**Bathroom & Kitchen Brassware and Taps Market Report - UK 2018-2022**' contains a detailed assessment of the UK bathroom and kitchen brassware and taps market with interpretation of major developments and future trends.



### Key issues covered in the report:

- Market size by volume and value, rates of change, trends and forecasts through to 2022.
- Market structure and key drivers influencing growth - economic, legislative, environmental etc.
- Sales by sector including new build, commercial and replacement purchases.
- Market shares by value of leading bathroom and tap suppliers, including company profile, strengths.
- Distribution channel shares, trends and key companies per channel.

### Areas of particular interest:

- Import and export trends including the influence of imports.
- Sales by sector including new build, commercial and replacement purchases.
- New build and replacement sector trends and influences.
- Review of the commercial sector.
- Installation and specification trends including the growing influence of the consumer.

Detailed assessment and breakdown of the different product sectors within the market - bath brassware - (including mixers, bath shower mixers, pillar taps, single-point bath TMVs); kitchen taps - (including mixers, pillar taps, water systems i.e. boiling hot water taps) and basin brassware - (including mixers, pillar taps, single-point basin TMVs).

### Some of the companies included:

Abode Designs, Altecnic Pegler Yorkshire, Astracast, Billi UK, Blanco, Bristan Group, Brita Vivreau, Caple, Crosswater, Franke, Grohe, Delabie, Hansgrohe, Honeywell, Horne Engineering, Hyco Manufacturing, Ideal Standard UK, Insinkerator, Intatec, Methven, Pegler Yorkshire, Quooker, Rada Controls, Redring, Rodin Group, RWC, Syspal, TCL Manufacturing, Twyford, Vado,

Watt Industries, Zip Heaters and more.

## **KITCHEN TAPS**

- Market size by volume and value - rates of change, trends and forecasts through to 2022.
- Market trends and influences - UK kitchen furniture, worktops and sinks market, kitchen sink trends, demographic influences, changing role of the kitchen.
- Sales by sector including new build, commercial and replacement purchases.
- Product mix by volume - mixers, pillar taps, kitchen water systems i.e. boiling hot water tap systems.
- Product trends and market developments by finish, materials used and design. Growth of kitchen water systems with more affordably priced products.

## **BASIN BRASSWARE**

- Market size by volume and value - rates of change, trends and forecasts through to 2022.
- Market trends and influences - UK bathroom market, wash basin trends, demographic influences.
- Legislation and accreditations - Part M, Part G, WRAS, The Water Label, WTL, TMV approvals etc.
- Product mix by volume - mixers, pillar taps, single-point TMVs.
- Product trends by finish and design. The growth of water saving devices and digital technology.

## **BATH BRASSWARE**

- Market size by volume and value - rates of change, trends and forecasts through to 2022.
- Market trends and influences - UK baths market including trends, household penetration.
- Products mix by volume - mixers, pillar taps, bath shower mixers, single-point TMVs, other.
- Product trends by materials used and design, including finish, design styles etc.
- Other influences including growth of showering, TMV approvals etc.

## **SUPPLY AND DISTRIBUTION**

- Key brassware and tap suppliers by product sector - bathroom brassware, kitchen taps, TMVs, kitchen water systems.
- Market shares by value of leading bathroom and tap suppliers, including company profile, strengths.
- Other key suppliers, by product sector - company profiles of 60+ other suppliers.
- Distribution channel shares - merchants, home improvement multiples, kitchen and bathroom retail specialists, online retailers, direct supply, grocery and furniture multiples, department stores etc.
- Distribution trends and key companies per channel.

## **Report Summary**

The UK brassware and taps market saw signs of stabilisation in 2013, following a decline in 2012. The market improved in 2014 and gathered pace, particularly in 2015 and 2016, driven by more favourable conditions in the new housebuilding sector and demand emulating from the private commercial sector. 2017 also experienced sustained growth, although at a lesser pace than 2016.

Brassware and taps for the domestic and commercial sectors are distributed through a wide range of channels. The main distribution channel continues to be builders and plumbers' merchants with the home improvement multiples also holding a substantial share. Other retail channels include kitchen and bathroom specialists, grocery and furniture multiples, direct supply and department stores.

Product development and improvement in the brassware and taps market have focused on quality and design with a trend towards higher value products and contemporary styles. As this market has reached maturity there are greater levels of replacement purchases leading to product upgrade and added value opportunities. Minimalist, contemporary brassware and taps continue to be popular in curvaceous, fluid shapes. More angular styles are also in demand, with soft edges to match interior decor. Traditional designs are still used and may be specified for period kitchens and bathrooms in older properties.

There are several key factors affecting the market prospects for the brassware and taps market in the UK. These include economic influences such as new housebuilding and construction activity, consumer and business confidence levels, and the cost of imports. Other influences include legislative changes, environmental influences, demographic changes and technological developments.

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